Modi, India and, Hindu Rashtra: The Love Triangle

(Bilal Ahmed Khan, 20k-0183)

This one will be done by me hence I am not adding any info to save my time (Hope you’ll understand)

* Modi’s 2014 Election Campaign

(Zulnoor Siddiqui, 20K-1090)

Analyze the campaign strategy of Modi and his BJP in 2014’s election with the likes of slogans like “Sab ka saath sabka vikas” and how he discredited his main contender in the election i.e. the Indian National Congress.

* Modi’s 2019 Election Campaign

(Mohammad Wamiq Akram, 20k-1857)

Analyze the 2019 election campaign and how Modi cleverly used events such as the infamous PULWAMA ATTACK and BALAKOT STRIKES to give a positive spin to his election campaign.

Discuss some of the slogans (some of them are “Acche Din aa rahe hein mitron!” and “Aye ga tou Modi hi”) etc etc

**RELEVANT VIDEOS:**

1. [**https://www.youtube.com/watch?v=cGt0CyIFq4o**](https://www.youtube.com/watch?v=cGt0CyIFq4o) **(**he has depicted the feelings of a Modi Supporter in a funny way**)**

* Pumping Hyper-nationalism in the nation

(Kamran [sorry didn’t know ur complete name and roll no. ;) ])

Since the BJP party has come into power there has been a surge of hyper-nationalism in the nation. Many of the BJP party leaders have ignited hatred among different sections of the society with slogans such as “Desh k ghadaro ko, Goli maro saalo ko!” (chiefly comprising of inciting communal voilence among Hindus and Muslims).

The BJP’s core support arises from hyper-nationalist Hindu elements and the leadership cleverly uses these sentiments to cover-up their mistakes in governance and at the same time further strengthening their vote-bank.

* The Nexus between Modi and Godi Media

(Ahmed [sorry didn’t know ur complete name and roll no. ;) ])

Media is often regarded as the fourth pillar of democracy. But since 2014 (The year in which Modi’s party came in Govt.) there has been a significant decline in the Journalism standards of India. Many of the Pro-Modi news channels popularly regarded as GODI MEDIA act as mouthpieces of the BJP party and help the Govt. in shaping the public narrative in favor of the BJP party.

THE WHATSAPP CHAT LEAK OF ARNAB GOSWAMI:

Recently the Whatsapp Chats of Arnab Goswami (often regarded as the head of Godi Media) got leaked. This revealed the dangerous nexus between the Govt. and the pro-Govt. elements in media (More Here: https://www.youtube.com/watch?v=TyAmoIeaN9E)

**RELEVANT VIDEOS:**

1. [**https://www.youtube.com/watch?v=\_R\_\_8MCVkH4**](https://www.youtube.com/watch?v=_R__8MCVkH4)
2. [**https://www.youtube.com/watch?v=wv6wMHHUeUI**](https://www.youtube.com/watch?v=wv6wMHHUeUI)

**I have added the relevant info with each of ur headings so that u can further build ur argument on the info Moreover Do let me know if u feel stuck somewhere. Kindly submit ur part by tomorrow (Monday). Since the final date of submission is on Tuesday. ✌**